

# Cancer Prevention Study-3

Research today for a cancer-free tomorrow.

## Workplace Solutions

From the American Cancer Society

### What is the Cancer Prevention Study-3?

The American Cancer Society is inviting men and women between the ages of 30 and 65 who have never been diagnosed with cancer to join a historic research study – Cancer Prevention Study-3 (CPS-3). The purpose of CPS-3 is to better understand the lifestyle, behavioral, and other factors that may prevent and/or cause cancer and to ultimately eliminate this disease as a major health problem for this and future generations. By joining CPS-3, you can help us understand how to **prevent** cancer, which will save lives and give people more of their most precious resource: time. More time with their families and friends, more memories, more celebrations ... and more birthdays.

### Opportunities for Your Company

The American Cancer Society is partnering with select companies throughout the country to bring CPS-3 enrollment directly to their employees and their communities. Companies can become involved in the following ways:

- Hosting a CPS-3 enrollment at your worksite (enrollment can be offered to employees only, or opened up to the community if desired/allowed)
- Promoting area enrollments at select American Cancer Society offices or events to your employees
- Asking employees to volunteer (as a group) to facilitate the CPS-3 enrollment process for participants at local events

By hosting or promoting local CPS-3 enrollment, you provide your employees an opportunity to become actively involved in research that will change the face of cancer for this and future generations.



### Benefits to Your Company

**Enhance your brand image.** The American Cancer Society is the largest voluntary health organization in the world, with 96 percent brand name recognition. Leveraging the American Cancer Society brand with your own provides significant opportunities to influence consumer behavior.

**Boost employee morale.** People prefer to work for companies that are good corporate citizens. CPS-3 provides your employees the opportunity to become actively involved in a new landmark cancer research study in your local community.

**Help in the fight against cancer.** By supporting CPS-3 at your company and encouraging your employees to participate in this study, you are empowering them to make a significant impact in the fight against cancer.

### For more information

Visit us at [cancer.org/cps3](http://cancer.org/cps3), email us at [cps3@cancer.org](mailto:cps3@cancer.org), or call toll free at 1-888-604-5888.

*Participate in Cancer Prevention Study-3, and be a part of historic research taking place in your local community.*

*"We were so thrilled with the opportunity to team up with the American Cancer Society for this study. Our team members at Nucor jumped at the chance to fight back against cancer in a different way. It feels good to be able to say that we are doing everything we can to eradicate this disease."*

*– Karen Woldahl, Nucor Steel Decatur, LLC*



We **save lives** and create more birthdays by helping you stay well, helping you get well, by finding cures, and by fighting back.

[cancer.org](http://cancer.org) | 1.800.227.2345